

LINDSEY MAESTAS



**2019 BLOG PAGE VIEWS:
1.15 MILLION**

**2019 UNIQUE VISITORS:
648,000**



BIO

WRITER + PODCASTER + SPEAKER
WWW.SPARROWSANDLILY.COM

Lindsey Maestas is based out of Albuquerque, NM. She is a wife, a momma to two sweet boys, a blogger and a host and producer of two successful podcasts. She has grown her platform by means of social media marketing, Pinterest strategy and honest communication. Her topics include: home design, faith & relationships, kitchenware, unique recipes and practical family products.



**36K+
FOLLOWERS**



**145,000+
MONTHLY
PAGE
VIEWS**



**2.3 MILLION
MONTHLY
PAGE VIEWS**



**12.1K
FOLLOWERS**



**10K+
MONTHLY
DOWNLOADS**

AS SEEN IN:

Huffington Post Magazine
Better Homes & Gardens
RELEVANT Magazine
For Every Mom
Project Nursery
Focus on the Family
FAITHIT
Crosswalk.org
To Save a Life
TheCourage Magazine

STATISTICS + DEMOGRAPHICS

AGES:

25-34: 68%
18-24: 23%
Other: 8%

LOCATIONS:

U.S.: 77%
Canada: 16%
Other: 7%



BRANDS I'VE PARTNERED WITH:

Google | Whole Foods | Harper Collins | Cuisinart | La Mer |
Bank of America | Modsy Design | Chesapeake Bay
Urban Decay | Project Nursery | Armani Exchange | Fossil
Aveeno | DIFF Eyewear | AWAY Luggage | Article | Emtek |
Bob's Red Mill | Hidden Crown | Babbleboxx |
Harry and David Gourmet & more.

RATES



INSTAGRAM STORY (3-5 SLIDES WITH SWIPE UP LINKS): \$225

FACEBOOK POST: \$325

INSTAGRAM POST + STORY WITH SWIPE UP LINK: \$500

BLOG POST: \$1,000

BLOG POST INCLUDING ALL SOCIAL SHARES: \$1,500

BLOG POST INCLUDING VIDEO AND SOCIAL SHARES: \$2,000